



EXHIBITOR CONTRACT

**October 4, 2018 Blue Back Square, West Hartford, CT
5pm-8pm**

This is a contract between _____ and Hartford Courant Media Group ("Studio 1847") for participation in the 2018 Pink Party (the "Event") with a

- \$800 Booth Only**
- \$1,800 Exhibitor Package**
- \$5,000 Silver Sponsor Package**
- \$10,000 Gold Sponsor Package**
- \$15,000 Platinum Sponsor Package**
- \$25,000 Premier Sponsor Package**

Specialty Sponsorships:

- \$25,000 Social Wall Sponsor Package**
- \$15,000 Charging Station Sponsor Package**
- \$15,000 Automotive Sponsor Package**

Other: _____

INFORMATION TO PROCESS ALL BOOTH PORTION OF PACKAGE

1. Contact Information:
 Company Name _____
 Exhibiting Company Name (if different) _____
 Billing Address _____
 City _____ State _____ Zip _____ Country _____
 Primary Show Contact _____ Title _____
 Contact Phone _____ Toll Free Phone _____ Fax _____
 Email _____ URL www. _____
 Address to Mail Exhibit Materials (if different) _____
 City _____ State _____ Zip _____ Country _____
 Company Description (30 words)

Donating to the SWAG BAGS? *(Additional form will need to be filled out & submitted)*

- **Quantity** _____ **(150 minimum; 500 ideal)**
- **Item(s) Description:** _____

Donating to the RAFFLE? *(Additional form will need to be filled out & submitted)*

- Value _____ (\$50 minimum)
- Item(s) Description: _____

Payment Options (IF APPLICABLE)

Full payment is due immediately upon the completion of this Exhibitor Contract for booth package, in order to assign booth space. Please send payment along with copy of completed contract.

Check - Make payable to Hartford Courant with Company Name on payment

Please mail/fax/email a copy of this completed and signed contract to: Pink Party, Studio 1847, Kristen Cagadas, 285 Broad Street, Hartford, CT 06115 or fax to (717) 650-3832 or email kcagadas@courant.com **OR** Your Hartford Courant Media Group Account Representative

Client

Signature _____ Date _____

Name (please print)

_____ Title _____

Hartford Courant Media Group

Lead Account Executive _____ Initial _____

Date _____

Additional Sales Reps:

Name _____ Initial _____ Name _____ Initial _____

Pink Party 2018 Exhibitor Contract Terms and Conditions

1. Management and Exhibitor. The term "Show Management" as used herein shall define the personnel, its agents and event partners, including but not limited Studio 1847 acting on behalf of, or in concert with Management to produce this event. The term "Exhibitor" shall define the company and its personnel and agents selecting to participate in the exposition. Once Exhibitor has executed this agreement by means of a signature, all terms shall become binding.

2. Assignment and Location of Exhibits: The Exposition will be held at the location indicated on the previous contract page. Location assignments will be made solely at the discretion of show management and within reasonable time after receipt of this application. All measurements and exhibit space layouts shown on the floor plan are as accurate as possible, but Show Management reserves the right to make such modifications and change exhibit space assignments as may be necessary to adjust the floor plan at any time to meet the needs of Show Management, exhibitors and the exhibits.

3. Payment Policy: Unless otherwise set forth herein, full payment is due within 7 days upon signing the Exhibitor Contract and must be sent to Pink Party, Studio 1847.

4. Cancellation Policy: (a) In the event the Exhibitor cancels all or part of the exhibit space contracted for herein, the Exhibitor must do so in writing, by certified mail, and will be obligated to pay the following amounts: for cancellations received between date of payment and September 23rd, 2018, 50% of the payment will be refunded; and cancellations received on or after September 23rd, 2018, no fee will be refunded. (b) If exhibit space is not occupied by the Exhibitor by the opening time of the Exhibition, Exhibitor shall be deemed to have canceled the exhibit space contracted for and Show Management shall have the right to use such space as it deems appropriate and the Exhibitor shall receive no refund of amounts paid. (c) If the Exhibitor does not make full payment when due upon the terms of this contract, Show Management may terminate this contract and no amounts due shall be refunded. (d) In the event that the Pink Party 2018 is postponed because of any occurrence not occasioned by the willful or negligent conduct of Studio 1847 or Exhibitor, whether such occurrence is by an Act of God, civil commotion, sovereign conduct, or the act or conduct of any person or persons not party or privy to this Agreement, then the performance of the parties under this Agreement shall be excused for such period of time as is reasonably necessary after such occurrence to remedy the effects thereof, and in any event for the duration of such postponement. In the event that such occurrence results in the cancellation of the Event, the obligations of the parties under this Agreement shall be automatically terminated and all payments made under this Agreement shall be refunded to Exhibitor, less a pro rata share of expense actually incurred by the Studio 1847 in connection with the Event. Studio 1847 shall not be liable for any loss or damage to Exhibitor that may be caused or associated with any postponement or cancellation of the Event for whatever reason.

Show Management reserves the right to reject or to revoke the acceptance of any Exhibitor at any time in its sole discretion.

5. Use of Exhibits: Height regulations for 10' x 10' tent booths are 8' high on the backwall and 8' high on the sidewalls. All demonstrations or other promotional activities must be confined to the limits of the exhibit space. Exhibitor will be asked to remove any extraneous material, and failure to comply with direction from Show Management will result in removal from the Event. Sufficient space must be provided within the exhibit space for the health comfort and safety of persons watching demonstrations and other promotional activities. (a) Except in certain limited circumstances involving parent corporations, their wholly-owned subsidiaries, and sister corporations, when approved in writing in advance by Show Management, Exhibit shall not assign, sublet or share the space allotted. (b) Any firm or organization not assigned exhibit space will be not permitted to solicit business within the exhibit area. (c) Permission to hang signs or erect exhibit spaces higher than 8 feet must first be obtained in writing from Show Management, which will confirm the available height for specific exhibit locations. (d) No portion of any exhibit space sign or carpeting may extend over or beyond assigned space. Interference with the light and space of other exhibitors is prohibited. Booths and aisles must be kept clear for safe access throughout show hours (e) Show Management reserves the right to restrict exhibits which, because of noise, method of operation,

materials or for any other reason become objectionable, and also to prohibit or to remove any exhibit which, in the sole opinion of Show Management, may detract from the general character of the Exhibition as a whole, or consists of products or services inconsistent with the purpose of the Exhibition. It is Exhibitor's responsibility to obtain the prior consent of the Show Management to ensure what, if any, restrictions may be in place regarding their specific exhibits. In the event of such restriction or removal, Show Management shall not be liable for any refunds or other exhibit expenses. (f) The use of sound systems is permissible, provided that they are not audible more than 3 feet into the aisle or into neighboring exhibit spaces, and that the sound is directed into the Exhibitor's exhibit space or vertically. Show Management shall have absolute control over the implementation of this regulation, the intent of which is that sound system shall not be audibly objectionable to neighboring Exhibitors. (g) Exhibitor is solely responsible for obtaining the necessary licenses for all usage of music or video and will indemnify Show Management for any violation herein. (h) Exhibitor is responsible to allocate staff to supervise and manage their booth. Booths must be staffed at all times during open Expo hours. (i) Exhibitor and its representatives shall not congregate or solicit trade in the aisles. The prior written consent of Show Management is required for the employment or use of any live model, demonstrator, solicitor or device for the mechanism reproduction of sound. Such employment or use shall be confined to the exhibit space. Show Management, in its sole discretion, may withdraw its consent at any time, in which event Exhibitor shall terminate such activity immediately. Distribution of pamphlets, brochures or any advertising matter must be confined to the exhibit space. (j) Exhibitors are prohibited from bringing alcoholic beverages into the exhibit area. (k) Exhibitor shall refrain from any action that will distract attendees from attendance at the Exhibit during open hours. Exhibitor or any of its representatives shall not conduct itself in a manner offensive to standards of decency or good taste. (l) **Exhibitors cannot begin to break down their exhibits prior to the close of the show. Exhibitors breaking down before the close of the show will be fined a \$250 fee and may be subject to denial of participation in future shows. Exhibits must be removed by 10 p.m. the evening Pink Party.**

6. Marketing: Any use of the Pink Party logo in exhibitor promotions shall be approved by Studio 1847 in advance. Exhibitor shall not make use of the name Pink Party and its respective registered trademarks or logos without prior written approval from Studio 1847. Such approval shall not be unreasonably withheld.

7. Liability and Insurance: Show Management, Blue Back Square and /or Studio 1847 their agents and employees, shall not be responsible for any loss, theft, or damage to the property of the Exhibitor, its employees or representatives. Furthermore, Show Management, Blue Back Square and/or Studio 1847, their agents and employees shall not be responsible for any damage, illness or injury to Exhibitor personnel, agents or attendees. Exhibitor shall indemnify and hold harmless Show Management, Blue Back Square from any and all claims, demands, suits, liability damages, loss, costs, attorneys fees and expenses of any kind that might result out of any action or failure to act on the part of Exhibitor or its officers, agents, employees and representatives Exhibitor will be required to pay for any damage caused by its employees or agents. Exhibitor shall maintain statutory workers' compensation coverage; employer's liability insurance with a minimum limit of \$1,000,000 each accident; commercial general liability insurance including bodily injury and property damage, contractual liability, products/completed operations liability and independent contractor coverage, with minimum limits of \$1,000,000 each occurrence and \$2,000,000 general aggregate; business automobile liability insurance including bodily injury and property damage, and including coverage for all owned, non-owned and hired vehicles, with a minimum combined single limit of \$1,000,000 each accident; liquor liability insurance with a minimum limit of \$1,000,000 each occurrence; and any other insurance required by law. Exhibitor's general liability, automobile liability and liquor liability shall be endorsed to name Studio 1847 and Blue Back Square and its employees, directors, officers, parent, subsidiaries, affiliates, agents, successors and assigns as now exist or are hereafter constituted as additional insureds for purposes of this Agreement. All required insurance shall be primary and non-contributory, shall waive rights of subrogation and recovery, shall have an A.M. Best rating of no less than A -VII, and shall provide thirty (30)

days prior written notice to Studio 1847 of cancellation or reduction in coverage. Exhibitor shall require all of its subcontractors to meet the insurance requirements of this Agreement. Certificates of insurance evidencing these requirements shall be provided to Show Management prior to implementation of this Agreement, and upon renewal of each insurance policy. The minimum limits of required insurance shall in no event limit the liability of Exhibitor under this Agreement.

8. Security and Insurance: Show Management provides perimeter guard services during show hours. Security for all Exhibitor equipment, materials and personnel remains the responsibility of the individual Exhibitor. Exhibitor agrees to waive its right to subrogation against Show Management, its officers, directors and employees.

9. Care of Venue and Equipment: Exhibitors or agents must not injure or deface the walls, floors or structures within the Venue, the exhibit spaces, or the equipment of the exhibit spaces. When such damages appear, the Exhibitor is liable to the owner of the property so damaged. All materials used in decoration must be flameproof, electrical wiring must conform with the National Electric Code Safety rules and all other applicable rules, regulations, fire laws, electrical codes and other laws of the city in which the exhibition is located, and of any other governmental authority maintaining jurisdiction over the said exposition facility, which affect the installation, conduct and dissemble of the exhibit. Combustible materials or explosives are not permitted in the Exhibit Hall. The Exhibitor shall also comply with all reasonable requests of officials of the Exhibit Hall and Show Management with respect to the installation, conduct, and disassembly of its exhibit.

10. Compliance. Exhibitor will comply with all pertinent ordinances, permits, regulations and codes of duly authorized local, state and federal governing bodies concerning the Event and any rules and regulations imposed by Show Management. Wiring and decorating materials must all conform to local codes and fire regulations. Exhibitor assumes the responsibility to ascertain that all such codes and laws have been met, including issues related to facility services. Exhibitor is solely responsible to obtain all necessary permits and tax forms, including submitting any taxes or fees required by local, state or federal authorities.

11. Miscellaneous: This Agreement constitutes the entire agreement of the parties hereto with respect to the subject matter hereof and supersedes any and all prior agreements, written and oral, with respect thereto. No change, amendment or modification of any provision of this Agreement will be valid unless set forth in a written instrument signed by the parties. If any provision of this Contract is held invalid or unenforceable under applicable law, such provision shall be ineffective, without invalidating the remaining provisions hereof. Although Show Management and Exhibitor each do business in various state jurisdictions, this contract shall be governed, construed and enforced in accordance with the laws of the State of Connecticut and its courts. In the event that it shall be necessary for Show Management to bring suit to enforce any or its rights hereunder, Show Management shall be entitled to recover all costs of such suits including reasonable attorney's fees.